



"जीवन के रंग, हुनर के संग"

**Get In Touch**

MV SKILLS PVT.LTD

A-41 Lohiya Nagar Ghaziabad  
201001

**P** : 0120-2988555,

9711387675,8595751992

**E** : [snvb555@gmail.com](mailto:snvb555@gmail.com)

**w** : [www.mvskills.in](http://www.mvskills.in)



"जीवन के रंग, हुनर के संग"



**Shape your future in media  
and entertainment sector**

**मीडिया और मनोरंजन उद्योग में  
अपने भविष्य को आकार दें.**

**Future ready, industry  
focused training and  
production of content.**

**भविष्य के लिए तैयार, उद्योग-  
आधारित प्रशिक्षण और सामग्री  
का उत्पादन**



## About Media and Entertainment Skills Council {MESC}

The Media and Entertainment Skills Council (MESC), established in 2012, is an organization that was started in 2012 and is dedicated to skill development in the media and entertainment sector. MESC is committed to promoting excellence and enhancing employability in the industry.

Backed by the Federation of Indian Chambers of Commerce & Industry (FICCI) and the National Skill Development Corporation (NSDC), MESC is on a mission to enhance employability and promote excellence in media and entertainment. As an Awarding Body approved by the National Council for Vocational Education & Training (NCVET) and supported by the Ministry of Skill Development and Entrepreneurship (MSDE), MESC offers top-notch vocational courses nationwide.

MESC is dedicated to bridging the gap between industry demands and educational institutions, creating a successful environment where skills and entrepreneurship are not just developed, but celebrated. By aligning high-quality vocational training with industry needs, MESC ensures you're equipped with the latest skills to succeed in your career.

To improve job skills in the media and entertainment industry and boost career opportunities, MESC aims to:

- Create and run skill development programs based on what the industry needs
- Support quality education and training through approved schools
- Encourage partnerships between industry and schools for practical and innovative learning
- Continuously improve the standards and methods of training

### Key Initiatives

#### MECAT

[www.mecat.in](http://www.mecat.in)

India's largest aptitude test for Media & Entertainment career programs. Accepted by numerous universities and training institutes, MECAT measures the creativity, aptitude, and readiness of candidates aiming to join the sector.

#### Vidyadaan

[www.vidyadaan.net](http://www.vidyadaan.net)

An initiative by MESC's former chairman, Shri Subhash Ghai, offering free online sessions and webinars. It covers various aspects of Media & Entertainment, featuring leading academic institutions and industry partners globally.

#### Creative Warriors

[www.creativewarriors.co.in](http://www.creativewarriors.co.in)

Focused on advancing Media & Entertainment courses, this program collaborates with industry leaders and celebrities to provide a platform for high-wage employability and entrepreneurial careers in the sector.

#### Media TalkBack

Media TalkBack started in 2017 is an initiative by Media & Entertainment Skills Council. Media TalkBack is the Showcase of Industry Expertise, Opportunities, Possibilities, and Real Life Stories with the goal to capture the influential insights and advice from Industry experts, their achievements or success stories of exceptional talents and also to break new ground in the M & E Industry to help future aspirants who are looking forward to doing something extraordinary.

By consistently working towards excellence, MESC plays an important role in shaping the future of the Media & Entertainment industry in India.

## Benefits of Skill India Certificate

The Skill India Certification, supported by the Government of India under the Skill India Mission, offers a life-changing opportunity for individuals in the Media & Entertainment industry. This program provides hands-on training and recognized credentials, significantly enhancing career prospects.

### Why Choose Skill India Certification?

#### 1. Government-Recognized Certification

Get certifications that are officially recognized by the Government of India, ensuring they are credible and accepted in the industry.

#### 2. Enhanced Employability

Stand out to employers and access a wide range of job opportunities and chances for career growth.

#### 3. Integrated Credit System

Earn credits that can be transferred, making it easier to continue learning and developing professionally throughout your life.

#### 4. Practical and Relevant Training

Receive training that matches industry needs, designed with input from experts.

#### 5. Complete and Full Skill Development

Develop both technical and soft skills to prepare for various challenges in the industry.

#### 6. National and International Acceptance

Get certifications that are recognized both in India and around the world, increasing your global career opportunities.

#### 7. Career Support and Guidance

Access career counseling, job placement services, and networking opportunities through MESC's extensive network.

#### 8. Industry-led Upskilling Certification

Gain advanced skills through certifications designed and led by industry professionals, keeping you up-to-date with the latest trends and practices.

#### 9. Advancement in Pay Cheque

Increase your earning potential by gaining skills and certifications that are highly valued by employers, leading to better job offers and higher salaries.

#### 10. Mega Workshops & Seminars by Celebrities and Industry Leaders

Participate in large workshops and seminars conducted by well-known celebrities and industry leaders, offering unique insights and valuable learning experiences.

#### 11. Placement Opportunities with Job Fairs and Entrepreneurship Opportunities

Take advantage of job fairs to meet potential employers and explore entrepreneurship opportunities, giving you multiple pathways to a successful career.

#### 12. Opportunity to be a Part of National & International Competitions

Compete in national and international competitions, showcasing your skills on a larger stage and gaining recognition.

**Transform your future with the Skill India Certification and excel in the Media & Entertainment sector. Enroll today!**

# About MV SKILLS

MV Skills Pvt Ltd is a pioneering initiative in the field of Media and Mass Communication & Performing Arts, recognized as "Potential Partners in Progress." We are committed to preparing students to meet the evolving demands of the industry. Our aim is to cultivate professionals who are equipped with confidence, essential skills, and the latest technologies, enabling them to make their mark in the world of media and entertainment.

**Our Motto:** "Turn your attention inside to brighten your future and change your destiny!" We provide an environment where you not only learn but also refine your skills, securing your place in the dynamic world of media and entertainment.

(Right Section - MV SKILLS Vision, Mission & Program)



## MV SKILLS Vision

To empower young and old individuals through information, transformation, and inspiration, enabling them to lead prosperous and joyful lives by preparing them for the media and entertainment industry.

## MV SKILLS Mission

Our mission is to awaken and train over 1000 young talents annually. We aim to help them establish their presence in the media, performing arts, and entertainment sectors, and inspire others.



## OUR Program

Experience, Experiment, and Explore are the three core mantras for our learning approach. MV Skills fosters a robust ecosystem that provides cutting-edge placement-linked training. We are affiliated training partners of the Media & Entertainment Skills Council (MESCC), dedicated to delivering high-quality, industry-specific training to intermediate and graduate students.



## Chairman & MD Message

"India's Media & Entertainment industry is experiencing unprecedented growth, fueling a constant demand for a skilled workforce. MV Skills is dedicated to bridging this gap, equipping our youth with the essential skills and opportunities to thrive in this dynamic sector. Our commitment extends beyond education; we shape careers."



**Mamta Gupta**

## Managing Director Message

"Media and Entertainment is not just an industry; it's a realm of creative power. Professionals working here find limitless opportunities for growth and innovation. MV Skills offers you the chance to become a part of this creative workforce, where your talent can find recognition and flourish."



**V Bhardwaj**

## CEOMessage

"The success of any organization lies in its people. At MV Skills, we believe our learners are our greatest asset. Our advanced digital and onboarding systems ensure that you not only gain skills but are fully prepared to build your career and achieve remarkable success."



**Shefali Gupta**

## TESTIMONIAL



"MV Skills' 100% placement course transformed my media career. The training here is perfectly aligned with the real demands of the industry."

**Victor Haq- Golden Voice Singer**

I Always wanted to be a content writer, but i learnt how to be a saleable content writer only after trainer in MV Skills trained me in designing content. i am really indebted to the wonderful faculty resource at MV Skills.

**Raja Bhargav, Organiser**



"MV SKILLS doesn't just provide education; it offers concrete career opportunities. The staff here is incredibly supportive and helpful, guiding you every step of the way."

**Deepti Choudhary Music Teacher**

"The live projects and sound mixing experience were incredible. All instructions were clear, and the learning environment was excellent. I wholeheartedly recommend MV Skills to anyone aspiring to build a career in this field."

**Atul Anand Gupta Anchor**



"Skill India is shaping the future of healthcare by equipping aspiring professionals with cutting-edge skills. It empowers the current and next generation to excel in their careers, improving healthcare services and transforming lives through innovation and expertise."

**Dr. Nitisha, Dentist**

"Skill India has empowered millions by providing skills and opportunities, bridging the gap between education and employment. It's a catalyst for social change, fostering economic growth and transforming lives."

**Amit Singh, Editor & Social Media Expert**



# Why Choose Us?

## Digital Media Careers, Admission & Placement Career Opportunities & Prospects in Digital Media

Digital Media is a vast and dynamic field offering extensive career opportunities across various industries and roles. Through specialized training at MV Skills, you can enter these booming sectors and build a successful career in public, private, and other domains.

- ✓ • Unlimited Opportunities in a Growing Industry: Broad choices in media, film, journalism, advertising, social media management, and digital marketing.
- ✓ • Encouragement for Entrepreneurship: Our programs also equip you with the necessary skills and knowledge to become a successful entrepreneur.
- ✓ • High Earning Potential: There is a high demand for skilled digital media professionals, leading to attractive salary packages.
- ✓ Admission Process: Your Future Starts Here  
Take the first step towards building your career at MV Skills. Our admission process is simple and straightforward:



# Our Ecosystem

The digital era, meant a whole new set of making of film, music and media transmission methods and devices, with more developed day by day every year. These days, most types of digital media fit into one of these main subgroups and opportunities to build career with decent revenue!!

- Competence learning system only on live projects ✓
- Tricks and techniques on latest software for outstanding results. ✓
- Training on daily news cases. Incubation support
- Behavioral training (concentration, dedication, motivation, efficiency and continuity with work/training) ✓
- Real time job and entrepreneurship training ✓
- Practical working experience in mass or society
- Training for comparing your work with others ✓

# Our Services

## We Produce Skilled Workforce

MV Skills is committed to developing high-quality, motivated, and skilled professionals for the media and entertainment industry. We offer the following services:

- **Motivated and Dedicated Professionals:** We train professionals who are passionate about their work and dedicated to meeting the demands of the industry.
- **Highly Efficient and Up-to-Date Knowledge:** Our training programs focus on the latest software, advanced technical knowledge, and industry best practices. We ensure our students are equipped with excellent adaptability, updated technical knowledge, and special training (maintaining media ethics).
- **Training for Startups and MSME:** We provide customized training programs for startups and Micro, Small, and Medium Enterprises (MSME) through turnkey projects.



## Performing ART

Unleash your creative potential and make your mark in the world of performing arts. Our services include:

- **Music and Performing Arts Training:** Comprehensive training including music composition, singing, dancing, acting, instrumental skills, and live performance.
- **Creation of Real-World Projects:** Production of musical videos, web series, short films, and other media content.
- **Organization and Management:** Organizing musical events, concerts, talent hunt shows, and other artistic programs.



## Outsource: Work solutions for Your Business Needs

MV Skills provides efficient outsourcing solutions tailored to meet your specific business needs in the media and entertainment sector. Our services include:

- **Pre and Post-Production:** Video editing, PCR (Production Control Room), MCR (Master Control Room) operations, and live services across various digital/OTT platforms.
- **Digital/OTT Platform Management:** Channel management, content creation, and promotion for YouTube, Facebook, Twitter, Instagram, and other OTT platforms.
- **Publicity and Social Media Management:** Effective media planning, social media strategy, and brand building.
- **Turnkey Projects:** Complete solutions for your film production and related production needs.



## Media Consultancy: Expert Guidance

MV Skills offers experienced and expert consultancy services to help you achieve success in the media industry. We provide guidance in the following areas:

- **Setting up and Upgrading News Channels:** Comprehensive support from establishing new news channels to upgrading the technical and structural aspects of existing ones.
- **Startup and MSME Training:** Specialized training programs and strategies for new businesses and small to medium-sized enterprises in the media and entertainment sector.
- **Entering a Competitive Market:** Strategic guidance to effectively enter and establish your presence in a challenging market.
- **Training for Startups & MSME:** Empowering new businesses and small to medium-sized enterprises through specialized training programs.



## Courses



### ANCHOR

Our ANCHOR training is not limited to tele prompter only ,but exclusive and SMART training will include and increase confidence, presence of mind and common sense followed by efficiency !! We impart skills to become creative and SMART anchor !!

**EDUCATIONAL QUALIFICATION REQUIRED- GRADUATION**



### CORRESPONDE

Correspondent and journalism is the first rough draft of history !! We train to develop the attitude for the same !! Those who are having communication skills, News Scenes, Past Experience and Mic ID of News channel ,We have also certification system as training partner of Media and Entertainment Sector Council under SKILLING INDIA introduced by Govt. of India,

**EDUCATIONAL QUALIFICATION REQUIRED- 12th Class with 2 Yrs. of Exp.**



### SCRIPT WRITER

This is the backbone of any video or audio content !! It is creative work!! Our trainers will train in exploring script writing, poems, stories, fiction, political news etc.

**EDUCATIONAL QUALIFICATION REQUIRED- 12th Class passed**



### GRAPHIC DESIGNER

Design is intelligence made visible !! In order to create a memorable design, you have to start with a thought that's worth remembering !! Our ecosystem help to develop creativity, too !!

we have also Live projects training on followings.

Adobe After effect, Photoshop, Adobe illustrator, Viz art etc...

**EDUCATIONAL QUALIFICATION REQUIRED- 12th Class with 2 Yrs. of Exp.**



### AR VR Producer

Augmented Reality (AR) has immense potential for technology and humanity. It enhances real-world experiences, making activities like socializing, shopping, and entertainment more engaging and enjoyable. By blending digital information with the physical world, AR can improve various aspects of human life.

**EDUCATIONAL QUALIFICATION REQUIRED- 12th Class passed**



### CAMERA OPERATOR

In photography there is a reality so subtle that it becomes more real than reality !! Photography is a way of feeling of touching and loving !! What you have caught on film is captured forever !! It remembers little things, long after you have forgotten everything !! Our training ecosystem is to train for best result !!

**EDUCATIONAL QUALIFICATION REQUIRED- 12th class Passed**



### VIDEO EDITOR

Metaphors have a way of holding the most truth in the least space and time. Editing is not merely a method of adding videos but the junction of separate scenes or pieces, but is a method to disclosure of entire story !! We train A to Z including the software as follows !!!

**EDUCATIONAL QUALIFICATION REQUIRED- 12th class Passed**



### SOCIAL MEDIA EXECUTIVE

Social media is not a just media !! The key is to listen, engage, and build relationships." Social media is the ultimate equalizer. It gives a voice and a platform to anyone willing to engage !! We train in totality !!

**EDUCATIONAL QUALIFICATION REQUIRED- 12th Class Passed**



### MAKE UP ARTIST

Creativity is your best makeup skill, don't be afraid to experiment !! Makeup artists are unique !! We train for the same !!

**EDUCATIONAL QUALIFICATION REQUIRED- 10th Class Passed**

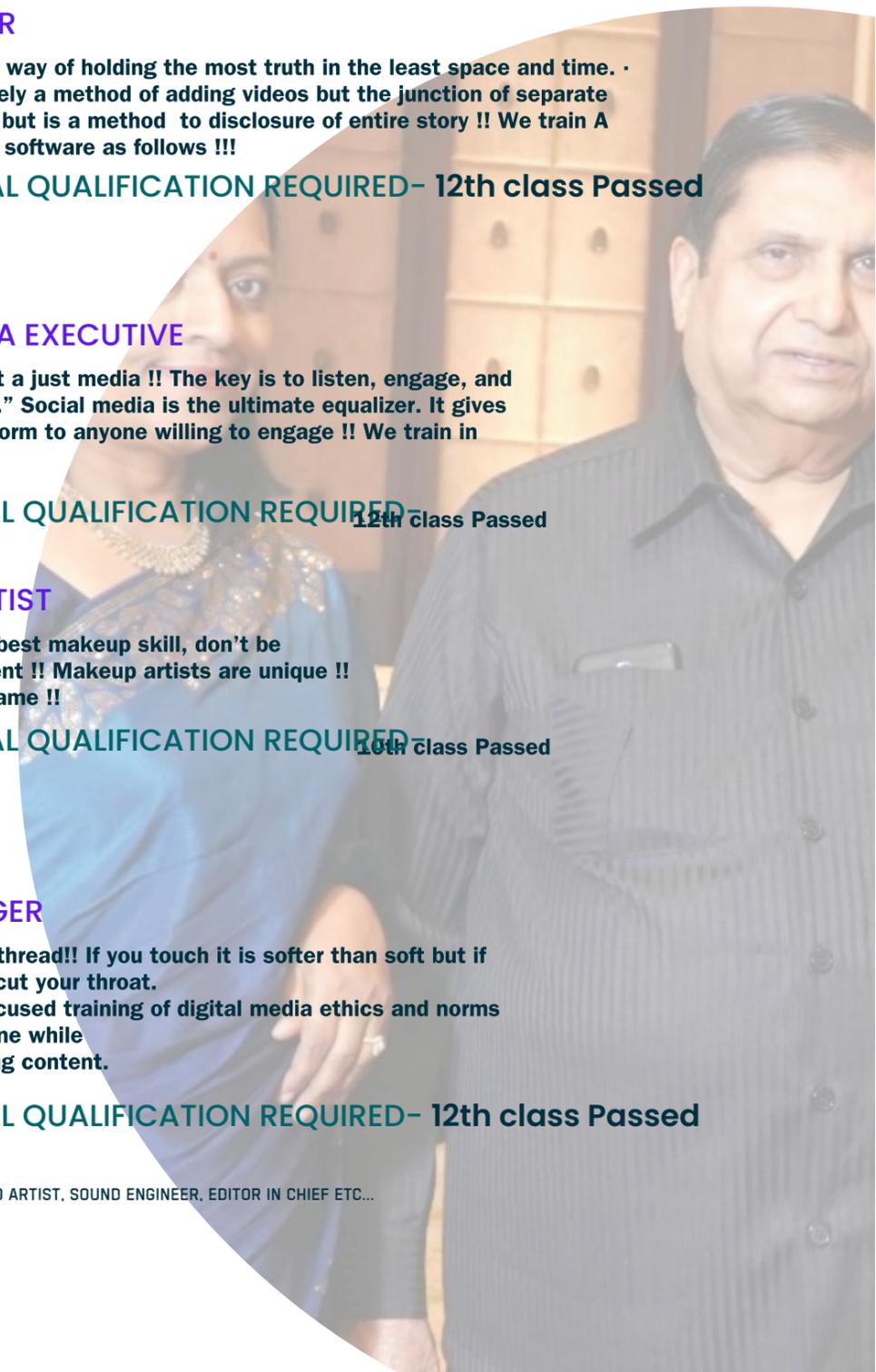


### VIDEO BLOGGER

Vlogging is silken thread!! If you touch it is softer than soft but if you tighten it will cut your throat. Get special and focused training of digital media ethics and norms to avoid danger zone while covering or creating content.

**EDUCATIONAL QUALIFICATION REQUIRED- 12th class Passed**

AND MANY MORE... LIKE VO ARTIST, SOUND ENGINEER, EDITOR IN CHIEF ETC...



### Digital Media Jobs and Salaries

Digital media offers diverse career paths including content creation, social media management, video editing, and digital marketing. Entry-level professionals typically earn ₹15,000–₹30,000 per month. With experience, salaries can rise to ₹1 lakh or more. The industry values creativity, adaptability, and digital skills, making it an exciting field for the tech-savvy and creatively inclined.

### Live Project Training Module

Live Project Training Module is a training program in which students or trainees gain practical experience in real workplace conditions. They work on actual projects, which helps develop their technical and professional skills. This training prepares them according to the demands of the industry.

## Admission Process

**Eligibility:** 8th, 10 th, 12th & Graduate passed according to course eligibility.

**How to Apply**

**Option 1:** Visit our website [www.mvskills.in](http://www.mvskills.in)

Apply onLine by filling the application form.  
Attach the following testimonial copies

1. Required Certificate
2. Adhar Card
3. If any Entrance test score card copy

Once your application is processed and approved you will be called for an admission interview through email, SMS and letter.

**Option 2:**

Visit our Admission office/Regional Admission Office. Meet the Program Counsellor, Get the Application form, Fill it appropriately and submit copies of the above testimonials. We welcome visitors to our city office/Training centre. A personal visit will give you the opportunity to discuss your application in person, meet the counselor and view our facilities. You will be able to discuss your career goals and needs on a one-to-one basis.

Please contact us for an appointment with our Admissions Team:  
[admission@mvskills.in](mailto:admission@mvskills.in)    [www.mvskills.com](http://www.mvskills.com)    0120-2988555

## PLACES FOR WORK

